



\*FEES ARE APPROXIMATE AND COULD VARY FROM YEAR TO YEAR



## CAREER & TECHNICAL EDUCATION AREA



# VINCENNES UNIVERSITY

## BUSINESS MANAGEMENT / ADMINISTRATION

### PROGRAM DESCRIPTION

As a graduate of Vincennes University's Business Administration program, you will build valuable skills in topics that include, but are not limited to: accounting, analytical forecasting and data informed decision-making, and personal branding. You will also learn how the four functions of business are interdependent. While preparing for a certification in Microsoft Excel, you will learn how to use this tool to perform many of the functions needed in the rapidly-paced business environment. Once you have earned an associate degree in Business Administration, you will be well positioned to transfer into a traditional bachelor degree program with concentrations in Accounting, Marketing, Management, Finance, and many other areas.

### ADDITIONAL INFO

**GRADE LEVEL:** 11TH OR 12TH

**LENGTH OF PROGRAM:** 1 OR 2 YEARS - 1/2 DAY

**HS CREDITS PER SEMESTER:** 3

**HS CREDITS PER YEAR:** 6

**VU BUSINESS MANAGEMENT &  
ADMINISTRATION WEBSITE**



### DOE CODE:

4562 - Principles of Business Management  
7143 - Management Fundamentals  
4524 - Accounting Fundamentals  
7256 - Business Administration Capstone

**VU ADVISOR: JENNIFER PACHECO**

Phone: 812-888-5347

jpacheco@vinu.edu

### COURSE INFO - YEAR 2



#### FALL SEMESTER COURSES:

**MGMT280 - Principles of Marketing**

(3 Cr Hrs) T/TH 3:30pm - 4:45pm

**ECON202 - Macroeconomics**

(3 Cr Hrs) T/TH 2:00pm - 3:15pm



#### SPRING SEMESTER COURSES:

**MGMT255 - Principles of Salesmanship**

(3 Cr Hrs) T/TH 2:00pm - 3:15pm

**ACCT202 - Managerial Accounting\***

(3 Cr Hrs) T/TH 12:30pm - 1:45pm

**MGMT293 - Integrated Business Project**

(3 Cr Hrs) T/TH 3:30pm - 4:45pm

\*Pre-req of a C or better in ACCT 201



#### FEES:

**Course Fees\*\*:**

Fall Semester - \$TBD

Spring Semester - \$TBD

**Tuition:** Twin Rivers pays ALL CTE course tuition.  
Student pays for fees and books.

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