



CAREER & TECHNICAL  
EDUCATION AREA



# IVY TECH BUSINESS ADMINISTRATION

## PROGRAM DISCRIPTION

The principles taught through the Ivy Tech Business Administration program are threaded in all industries including non-profit business and education. Students will be creating marketing plans, budgets, building personal websites, simulations, case-studies and creating community connections. The Business Administration program at Ivy Tech also partners with many local businesses to give students the experience and exposure in the business world that they will need to be successful.

## OUR GRADUATES

Graduates of our Associate of Science (AS) degree can seamlessly transfer to a four-year institution through our "Transfer as a Junior" program, entering at a junior status. To learn more about our Transfer as a Junior programs, and how they can save you money, contact your Ivy Tech Advisor. Please keep in mind, you will also need to be admitted to the four-year institution you intend to transfer to, admission is not guaranteed just by enrolling in a Transfer as a Junior program.

## OCCUPATIONS UPON COMPLETION OF PROGRAM

Graduates of the Business Administration program find employment as chief executives, general and operations managers, sales managers, administrative service managers, industrial production managers, transportation managers, storage and distribution managers, construction managers, social and community service managers, regulatory affair managers, compliance managers, investment fund managers, supply chain managers, security managers, loss prevention managers, cost estimators, management analysts, and postsecondary business teachers.

## DOE CODES

4562 Principles of Business Management  
7143 Management Fundamentals  
4524 Accounting Fundamentals  
7256 Business Administration Capstone

**BUSINESS PROGRAM CHAIR:**  
**SARAH SHEPLER**

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## ADDITIONAL INFO

**GRADE LEVEL:** 11TH OR 12TH

**LENGTH OF PROGRAM:** 1 OR 2 YEARS - 1/2 DAY

**HS CREDITS PER SEMESTER:** 3

**HS CREDITS PER YEAR:** 6

## COURSE INFO



### FALL SEMESTER COURSES:

**BUSN 101 Introduction to Business (Hybrid)**

(3 Cr Hrs) M/W 9:30am-10:45am (1st 8 weeks)

**BOAT 207 Integrated Microsoft Applications**

(3 Cr Hrs) M/W 9:30am-10:45am (2nd 8 weeks)



### SPRING SEMESTER COURSES:

**BUSN 201 Business Law**

(3 Cr Hrs) T/Th 9:30am-12:15pm (1st 8 weeks)

**MKTG 101 Principles of Marketing (Hybrid)**

(3 Cr Hrs) T/Th 9:30am-10:45am (2nd 8 weeks)



### FEES:

**Course Fees:** \$0

**Hybrid Fee:** \$60 (per hybrid course)

**Ivy Tech Technology Fees\*:** \$75 per semester

**Estimated New Books Fees:** \$215 (fall) and \$170 (spring)

**Tuition:** Twin Rivers pays ALL CTE course tuition. Student pays for fees and books.

\*FEES ARE APPROXIMATE AND COULD VARY FROM YEAR TO YEAR.